

Syllabus

Sem	Courses 1, II, III, IV & V	Name of Course
I	1	Ancient Indian History & Culture (From Indus Valley Civil. to 13 Century A.D)
II	II	Medieval Indian History & Culture (1206 A.D To 1764 A.D)
III	III	Modern Indian History & Culture (1764- 1947 A. D)
IV	IV	History & Culture of Andhra (from 1512 to 1956 AD)
IV	V	History Of Modern World (From 15th Cent. AD to 1945 AD)
VI	6B	Tourism and Hospitality Services
VI	7B	Tourism Guidance and Operating Skitls

Semester-wise Syllabus under CBCS I Year B. A. –Semester – I

Course1: ANCIENT INDIAN HISTORY & CULTURE (from Indus Valley Civilization to 13th Cen A.D)

Syllabus:

Unit - 1

Ancient Indian Civilization (from Circa 3000 BC to 6th BC): Indus Valley Civilization - Salient Features; Vedic Age - Society, Polity, Economy, Culture during early and later Vedic period

Unit - II

Ancient Indian History & Culture (6th Century BC to 2nd Century AD): Doctrines and Impact of Jainism and Buddhism; Mauryan Administration, Society,

Unit - III	History & Culture of South India (2nd Century BC to 8th Century AD): Sangam Literature; Administration, Society, Economy and Culture under Satavahanas; Cultural contribution of Pallavas
Unit - IV	India from 3rd century AD to 8th century AD: Administration, Society, Economy, Religion, Art, Literature and Science & Technology under Guptas – Samudragupta; Cultural contribution of Harsha: Arab Conquest of Sind and its Impact
Unit - V	History and Culture of South India (9th century AD to 13th century AD): Local Self Government of Cholas; Administration, Society, Economy and Culture under Kakatiyas – Rudram Devi

I Year B. A. – Semester – II

Course 2: MEDIEVAL INDIAN HISTORY & CULTURE (1206 A.D to 1764 A.D)

Syllabus:

Unit - 1	Impact of Turkish Invasions – Balban, Allauddhin Khilji, Md. Bin Tughlaq - Administration, Society, Economy, Religion and Cultural developments under Delhi Sultanate (from 1206 to 1526 AD)
Unit - II	Impact of Islam on Indian Society and Culture – Bhakti Movement; Administration, Society, Economy, Religion and Cultural developments under Vijayanagara Rulers
Unit - III	Emergence of Mughal Empire – Babur – Sur Interregnum - Expansion & Consolidation of Mughal Empire – Akbar, Jahangir, Shah Jahan, Aurangzeb
Unit - IV	Administration, Economy, Society and Cultural Developments under the Mughals – Disintegration of Mughal Empire - Rise of Marathas under Shivaji
Unit - V	India under Colonial Hegemony : Beginning of European Settlements -

Anglo- French Struggle – Conquest of
Bengal by EIC

Semester – III

Course 3: MODERN INDIAN HISTORY & CULTURE (1764-1947 A. D)

Unit - 1	Policies of Expansion –Warren Hastings, Cornwallis - Subsidiary Alliance & Doctrine of Lapse – Causes & Results of 1857 Revolt – Lytton, Rippon, Curzon
Unit - II	Social, Religious & Self-Respect Movements – Raja Rammohan Roy, Dayananda Saraswathi, Swami Vivekananda, JyotibaPhule, Narayana Guru, Periyar, Dr. B. R. Ambedkar
Unit -III	.Causes for the growth of Nationalism - Freedom Struggle from 1885 to 1920:
Unit - IV	Freedom Struggle from 1920 to 1947: Gandhiji's Role in the National Movement – Revolutionary Movement – Subhas Chandra Bose
Unit - V	Muslim League & the Growth of Communalism – Partition of India – Advent of Freedom - Integration of Princely States into Indian Union – SardarVallabhai Patel

Semester – IV

Course 4: HISTORY & CULTURE OF ANDHRA (FROM 1512 TO 1956 AD)

Unit - 1	Andhra through 16th& 19th Centuries AD: Evolution of Composite Culture - The QutbShahis of Golkonda –Administration, Society &Economy – Literature & Architecture; Advent of European and settlements in Andhra - Occupation of Northern Circars and Ceeded Districts – Early revolts against the British
Unit - II	Andhra under British rule: Administration – Land Revenue Settlements – Society – Education - Religion –

	Impact of Industrial Revolution on Economy – Peasantry & Famines – Contribution of Sir Thomas Munroe & C. P. Brown – Impact of 1857 Revolt in Andhra
Unit - III	Social Reform & New Literary Movements: Kandukuri Veeresalingam, Raghupathi Venkata Rathnam Naidu, Guruzada Apparao, Komarraju Venkata Laxmana Rao; New Literary Movements: Rayaprolu Subbarao, Viswanatha Sathyanarayana, Gurram Jashua, Boyi Bheemanna, Sri Sri
Unit - IV	Freedom Movement in Andhra (1885-1947): Vandemataram Movement– Home Rule Movement in Andhra - Non-Cooperation Movement - Alluri Seetarama Raju & Rampa Revolt (1922-24) - Civil Disobedience Movement – Quit India Movement
Unit - V	Movement for separate Andhra State (1953) and AP (1956): Causes – Andhra Maha Sabha – Conflict between Coastal Andhra & Rayalaseema – Sri Bagh Pact – work of various Committees – Martyrdom of Potti Sriramulu – Formation of separate Andhra State (1953); Movement for formation of Andhra Pradesh (1956): Visalandhra Mahasabha – Role of Communists – States Reorganization Committee – Gentlemen's Agreement – Formation of Andhra Pradesh

Semester 4

Course 5: HISTORY OF MODERN WORLD (From 15th Cent. AD to 1945 AD)

Unit - 1	Transformation from Medieval to Modern Era – Chief Characteristics; Glorious
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Unit - II	Revolution (1688) – Origin of Parliament Bill of Rights – Results American Revolution (1776); French Revolution (1789) – Causes, Course and Results
Unit - III	Unification of Italy; Unification of Germany
Unit - IV	Communist Revolution in Russia; World War I: Causes – Results of the War – Paris Peace Conference; League of Nations
Unit - V	World War II: Causes, Fascism & Nazism – Results; The United Nations Organization: Structure, Functions and Challenges

Semester 6

Course

]6B: Tourism and Hospitality Services

Unit: I

Tourism - Definition - Nature and Scope - History of Tourism - Types of Tourism - Domestic and International Tourism - Causes of rapid growth of tourism - National Institute of Tourism and Hospitality Management

Unit: 2

Relationship between history and tourism
 Nagarjunakonda" Salihundam, Konaseema
 Major tourist spots in AP Gandikota,

Unit: 3

Characteristics of Hospitality Industry - Inflexibility, Intangibility, Perishability - Types of Hospitality jobs - Hotel Manager, Hotel Receptionist, Restaurant Manager, Catering Assistant, Executive Chef etc - Concepts of Atithi Devo Bhavah - Types of hotels in India

Unit: 4

Duties, responsibilities & skills of front office staff - duties, responsibilities and skills of housekeeping staff - guest stay process in a hotel - major processes and stages associated with it

Unit: 5

Different types of services offered in selected Hotels/Resorts/Restaurants - Room Service, Catering Services - Different types of managerial issues - Service etiquettes

Course 7B: Tourism Guidance and Operating Skills

Unit: I

Meaning of tour guide - types of tour guide: heritage guide, nature guide, adventure guide,

business guide, special interest guide etc - duties and responsibilities of guides -various roles of tour guide.

Unit: 2

Guiding techniques: leadership skills, social skills, presentation skills, communication skills - Guide's personality skitts: passion, empathy, enthusiasm, punctuality, humour etc - personal hygiene and grooming - code ofconduct.

Unit; 3

Guest Relationship Management- Handling emergency situations- Medical, personal, official, VISA/Passport, Death, Handling Guest with special needs/Different Abilities/ Different age goups.

Unit: 4

conducting Tours: Pre-Tour Planning, Route chart, Modes of riansportation, security Measures, and check list etc. - Conducting various types of tours- Relationship with Fellow Guides - Coordination with hospitality institutions.

Unit: 5

Travel Agency and rour operations - Difference between Travel Agent and rour operator - Functions of rour operator - Types of Tour operations and of Tour operators - A brief study of tour operating agencies like APTDC, Southem Travels etc.